

Location:

Winnipeg Capital Region, St. Andrews Airport district

Business Content Writer

DGH Engineering (DGH) is a multidisciplinary consulting engineering firm with offices in Manitoba and Alberta. We design buildings and deliver building performance services to clients who value personal service, customization, and efficient results. Our team supports municipalities, federal agencies, and private-sector clients with practical, innovative, and sustainable solutions.

We are growing and looking for a skilled Business Content Writer to strengthen our proposals, marketing materials, and presence.

YOUR ROLE

In this role, you'll be a key voice behind our proposals and marketing campaigns. Collaborating with engineers, project managers, the marketing and communications team, and leadership, you'll help turn technical expertise into clear, compelling, and professional content. Your contributions will help DGH win new projects, strengthen our reputation, and expand our presence.

WHAT YOU'LL DO

- Write and edit compelling proposals, RFP responses, capability statements, and technical write-ups
- Create engaging marketing and advertising content — ads, brochures, trade show materials, and digital campaigns
- Maintain and refine DGH's brand voice to keep messaging clear and consistent
- Update, standardize, and maintain the corporate library of proposal precedents and templates
- Transform technical expertise into clear, persuasive, client-focused content across multiple platforms

WHAT YOU BRING

- Strong writing experience
- Ability to translate technical content into clear, persuasive copy
- Knowledge of advertising and digital marketing basics
- Detail-focused with excellent grammar and editing skills
- Bonus: RFP/proposal experience or work in engineering/construction/consulting

WHY WOULD YOU WANT TO WORK AT DGH?

- Impactful work: your writing helps us win projects and grow
- Competitive compensation package
- Robust health benefits - Health Care Spending Account for flexible coverage tailored to your individual needs
- Employer-supported retirement savings plan
- Opportunities for professional growth and career development

HOW TO APPLY

In PDF format, send your resume, writing samples, and a short note about why you're a fit to hr@dghengineering.com

Subject: ***Business Content Writer – Your Name***